

OROSHIURI SYSTEMS

The equity rocket, is an outcome from the efficiency of a multi sided platform.



A multi sided platform investment theory



The Equity Rocket Investment Theory is a comprehensive, robust strategy for wealth creation through real estate investment. But at its core, its essence can be traced back to a single guiding principle: efficiency, as embodied in the name "**Oroshiuri Systems.**"

The term "Oroshiuri" combines two Japanese words: "Oroshi," meaning wholesale, and "Uri," representing selling. Together, they convey the idea of operating in bulk or dealing in large quantities for maximum efficiency—just like the wholesale market operates. In the context of the Equity Rocket Investment Theory, "Oroshiuri" symbolises the approach of managing multiple properties effectively to maximise return on investment.

But it's not just about the quantity. The spirit of Oroshiuri is also deeply rooted in the Japanese philosophy of lean management, pioneered by Toyota. At its heart, lean management aims to create more value with fewer resources by systematically minimising waste and optimising processes.



In the realm of real estate investing, this translates to making strategic decisions that maximise returns while minimising wasted effort, money, and time. It's about streamlining processes and leveraging systems for property selection, purchase, management, and eventual sale. It also means continuously learning and improving, another key tenet of lean management.

The Oroshiuri Systems thus provide the foundation and framework for implementing the Equity Rocket Investment Theory. It offers investors a blueprint for efficient, effective property portfolio management.

By emulating the efficiency of the wholesale market and the principles of lean management, Oroshiuri Systems helps investors extract the most value from their real estate investments. It encourages strategic thinking, efficient processes, and a continuous improvement mindset—the vital components needed to propel the Equity Rocket.

In conclusion, the name "Oroshiuri Systems" embodies the essence of the Equity Rocket Investment Theory. It's not just about accumulating properties—it's about doing so in the most effective, efficient way possible, using principles tested and proven in some of the world's most successful companies. That's the power of Oroshiuri Systems.

